

THE PULSE

THE MONTHLY NEWSLETTER OF WCRD 91.3FM
"ALWAYS BETTER RADIO"



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Welcome to WCRD 91.3 FM!

Written by Skylar Dungy

Welcome to Ball State's official radio station, WCRD 91.3FM! We are a completely student-run, alternative radio station that features various types of music, including rock, hip hop and indie.

We also have amazing, student-run radio shows hosted weekly with various different focuses, such as alternative music, classic rock, pop culture, sports, politics, esports, and more!

We are very excited for this spring semester as we are ringing in the new year with brand new management changes and upcoming events. For more, turn to the next page to hear from our new General Manager, Sam Higgins!





New Management and Staff Changes

Written by Sam Higgins

With our previous General Manager and Assistant General Manager moving on to their next chapter in life, these positions became available to fill. This opening gave Skylar Dungy and I the opportunity to fill these respective positions! Skylar and I are both students of Ball State's Media/ TCOM Department interested in seeking a career in radio production after graduation.

I have ample experience working with WCRD and have been hosting radio shows since my freshmen year in 2019! Since then, I have brought two shows to WCRD's name. First in 2020, I was accompanied by my two cohosts, Noah Dial and Heather Bowling to perform *Ctrl Alt Delete*, an Alternative-based show focused on sharing a few of our favorite Alt songs! Now, Heather and I continue to perform our new Rock-based show, *Rock Paper Scissors*!

Every major position has a right-hand partner! Skylar Dungy continues to impress WCRD's team with her dedication throughout her college career. In Spring of 2021, Skylar began her leadership role as Assistant Production Manager in which she accompanied Hanna Miller in scheduling all of our talented show hosts. In addition to all of this, Skylar got some time behind the microphone as well, hosting her indie/alternative show, "undercurrents"!

Skylar and I have great plans to improve WCRD as a whole with our main focus intending to reach the most amount of students as possible. We also have many behind-the-scenes goals that we plan to achieve before graduating in the 2022-2023 school year!

If you have interests in contacting Skylar or I, you can reach us via email at WCRD@bsu.edu.



**"We are looking forward to expanding WCRD's name! I know we can reach incredible heights with our current station- especially while being run by some of the most passionate Ball State Students."
- Sam Higgins (2022)**



Featured Member of the Month!

Written by Skylar Dungy

To kick off this brand new newsletter, WCRD is excited to announce that we will be featuring a new member every month! Our very first featured member is Heather Bowling.

Heather has been involved in WCRD since her freshman year at Ball State in the fall of 2019. She is an Art major with a minor in ASL. She also loves music and exploring and analyzing different fun topics, which works perfectly with her on-air show "Rock Paper Scissors" with Sam Higgins and their online Podcast, "Don't You Hate It?"

Heather said that one of the best things about creating on air shows and podcasts is "being able to laugh and say anything on our minds."

Joining WCRD and getting involved in an on-air show can help you build your resume while connecting to the audience and having loads of fun.

"It's like getting together with a good friend and just talking about anything and everything."

Sam and Heather's on-air show, "Rock Paper Scissors", is a rock-based commentary show where the two show their expertise in the rock field and explore and analyze different genres within rock and roll.

On "Rock Paper Scissors", you can hear new genres you've never even heard before - like "progressive rock", "glam rock", and many more.

Every week, Heather brings a new subgenre of rock to explore the first hour of the show, then Sam takes the lead and finishes the show with a whole new subgenre. COOL STUFF!

In Heather and Sam's podcast, they have a bit more laid back approach, where they literally talk about anything on their minds, from ranking fast food to their Halloween costumes for this year.

If you would like to become involved in hosting a show or podcast, email me at smdungy@bsu.edu.

You can listen to "Rock, Paper, Scissors" every Thursday from 5-7 on WCRD 91.3Fm or wcrd.net.

"Don't You Hate It?" is also available on Spotify and YouTube.



"I am happy to see the excitement that is being rekindled within WCRD. I love the new ideas people are bringing and can't wait for what is to come!" - Heather Bowling (2022)



Exciting Announcements and Upcoming Meetings!

Written by Skylar Dungy

- CCIM SuperParty!
 - Be sure to join us at the CCIM SuperParty on Wednesday, January 19th, to meet our new WCRD crew as well as mingle with our awesome members. We will be hosting the traditional CCIM cake walk as well as playing music from your favorite radio station. ;)
- Get To Know WCRD!
 - In other exciting news, WCRD will be hosting a members party, where we will all meet at the station to mingle, have some snacks, and play our Nintendo Switch.
 - This will be a perfect time for any new or existing members wanting to get a taste of our community, meet our management teams as well as have some fun.
 - This event will be hosted in the WCRD Studio on the second floor of the David Letterman Building on Thursday, January 27th, from 6-8pm. Hope to see you all there!

Wanna Get Involved at WCRD 91.8FM?

We are currently looking to fill positions for:

- Assistant Chief Weather Forecaster
- Sales Director
- Social Media Director

If you would like to apply, please feel free to contact our General Manager, Sam Higgins, at sthiggins@bsu.edu or at WCRD@bsu.edu.

If you are interested in hosting an on-air show or creating a podcast, please contact our Programming Director Hanna Miller and Asst. GM Skylar Dungy at himiller@bsu.edu and smdungy@bsu.edu.



SAVE THE DATES!

CCIM SUPERPARTY - JANUARY 19TH, 2022

GET TO KNOW WCRD! - JANUARY 27TH, 2022

