

WCRD 91.3

*Weekly Newsletter
Feb 11th-17th*



NEW BEGINNINGS: THE START OF A NEWSLETTER

by The Social Media Team

Once upon a time, the station did newsletters. This is something we would like to bring back as a way to keep everyone connected across departments! This will be a weekly newsletter brought to you by our social media team. It will be sent to our members via email and will be available for the public on our website wcrd.net. These newsletters will go out every single Sunday before the start of the new week. In the future, this will include highlights from ALL departments in our organization, varying from week to week.

Other things featured in the newsletter will be upcoming events, shows, member highlights, organization news and more. If you are interested in be included on our newsletter, please email our current social media director, Layla Durocher, regarding any questions or comments you may have at layla.durocher@bsu.edu.

We are excited to unite everyone in the station and keep everyone up to date!

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Spring Board

Spring 2024

General Manager/Engineering: Quincy Carr
Asst. General Manager: Collin Maurath
Programming: Maria Nevins
Production/News: Zack Vance
Promotions/Production: Sam Robinson
Social Media: Layla Durocher
Music: Ruth Sanchez ; Corbin Hubert
Weather: Rachel Stinger
Asst. Engineering: Andrew Coleson

WORLD RADIO DAY

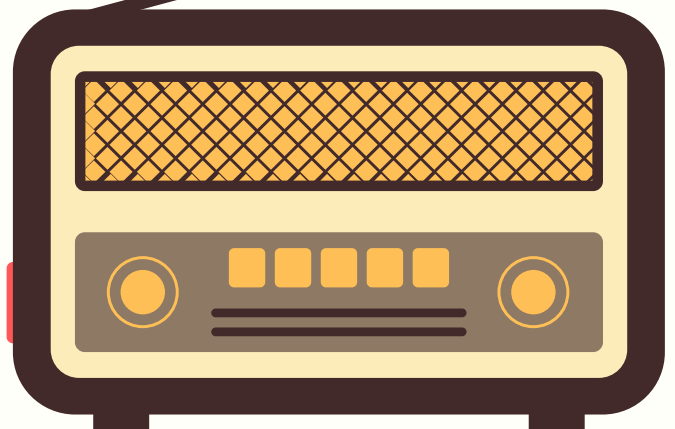
by The Social Media Team

Tuesday February 13th is World Radio Day. Here at WCRD, we will be inviting all members to stop by the studio and grab a piece of candy out of our designated bowl to celebrate! Here at the station we are so honored to have amazing and dedicated members. We are thankful for everything you do.

That day will also be the announcement of our giveaway winner on Instagram for the LP & No.1 turntable and speaker set. Watch for our Instagram story post to see who the winner is at 4PM EST.

On Tuesday there also is a total of EIGHT shows broadcasting live ranging from sports shows, talk shows, to music shows! Good luck to all of our show hosts.

Lastly, the Social Media Team will be reposting pictures our members tag us in on this day. We want to make sure your radio pictures are being acknowledged, so make sure to tag the Instagram to be featured on our story.



VALENTINES DAY

by The Social Media Team

To celebrate Valentines Day, we will be taking song requests, for a small fee 2 dollars, in order to fundraise for future endeavors at WCRD. You also are able to submit a note which we will read out loud for an additional dollar! We will be taking online requests, which will be played on Wednesday in between live shows. Songs will be added to a queue so you can watch when your song will play. Live, in person requests will be taken Monday and Tuesday during Break Time with Zack and Collin from 11-12:30.



IASB SUBMISSIONS

by The Social Media Team

As of February 2nd, all of our submissions for the Indiana Association of School Broadcasters (IASB) were sent to our faculty advisor, Sonny Wingler. We want to wish the best of luck to our members who entered the competition.

Break Time with Zack and Collin for Talk Show

Weekly Queue with Brenden and Layla for Talk Show

Maximum Volume with Max Gillie for Sports Talk Radio Show

Social Media Pages with Social Media Team for Social Media Presence

Official Website with Social Media Team for Student Media Website.

Radio Liner Compilation with Production Team for Imaging



MESSAGE FROM THE SOCIAL MEDIA TEAM

Thank you for reading this newsletter as an active member or supporter of WCRD. We are beyond thrilled to bring this way of communication back to our organization.
wcrd.net